



*Hoosic River
Watershed Association*

Devoted to the restoration, conservation, and enjoyment of the Hoosic River.

April 27, 2023

Dear Friend of the River:

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The price of clean water is eternal vigilance.

HooRWA is entering its 37th year in protecting the River. There is so much that goes into protecting a river: water quality monitoring, trash clean-ups, native flora plantings for bank stabilization, educational programming, and advocacy at the local, state, and federal levels.

HooRWA wants our River and Watershed to be resilient in the face of climate instability. When you think of where you live and work, we hope it includes your watershed address which is in 1 of the 20 communities and three states that comprise the Watershed. Together we can be a force of Nature in cleaning up, reviving, and sustaining our watershed's health and well-being.

We have two specific projects we would appreciate your support on:

1. Water quality monitoring
2. Music and Poetry Along the River

Your contribution positively impacts HooRWA's ability to:

- Advocate for clean water and restore native habitat along riverbanks.
- Collect and submit data to state agencies who prioritize and make policies to improve water quality.
- Provide access to the River and opportunities for enjoyment.
- Support artistic visibility, inspiring people to connect with the River.

Please review the enclosed sponsor sheet which provides more details on each project and about sponsor levels and perks. Please return the completed sheet with the enclosed envelope.

Thank you for your consideration!

Sincerely,

Arianna Alexandra Collins
Executive Director



Sponsor Levels Sheet

Please circle which project you would like to support:

Water Quality Monitoring: HooRWA is out in the watershed each season taking samples and readings to monitor the health of the river. This work includes bacteria sampling, temperature readings, conductivity, macroinvertebrate studies, and chemical analysis. We submit our reports to state agencies and post our data publicly. Funding supports purchasing monitoring supplies and the work itself.

Riverworks!: Each year we invite artists to participate in a themed-challenge. This year is “Music and Poetry Along the River.” Music and poetry can inspire new perspectives on the beauty, tenacity, and fragility of the Watershed and why it is vital to protect the natural habitats in which we live and share space with wildlife. Artists’ performances will be videotaped at sites in the Watershed. These mini-concerts will be shared on social media. Sponsorship supports the work, tech, and equipment rental of a culminating in-person concert in September.

Sponsor Levels – Please circle which level you would like to support at:

\$100 – Stream Advocate	\$250 – Watershed Guardian	\$500 – River Steward	\$1000 – Ridgetop Society
Name listed in e-newsletters & 1 newsletter	Name listed in all e-newsletter and 1 newsletter	Name listed in all e-newsletter and 2 newsletters	Name listed in all e-newsletter and 2 newsletters
Group FB/IG thank you	Individual FB/IG thank you	Individual FB/IG thank you	Individual FB/IG thank you
Named sponsor on event materials	Small logo sponsor on event materials	Medium logo sponsor on event materials	Large logo sponsor on event materials
			Let us know how else you would like to be appreciated.

We also happily accept business supporters at \$50 and in-kind donations. Contact office@hooRWA.org for our in-kind support needs.

Business Name

Contact

Address

Email

Phone